Version: Highlighting Revision 3

125 West 55th St New York, NY 10019

Contract # 25157399 Agency: Great American Media CPE: 49/53/4632 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Advertiser: DSCC IE Product: DSCC IE

Changes as of: 10/12/2016 at 2:15 PM

Station: WWSB

Total Spots: 16

Total \$: \$20,900.00

Total CPP: \$0.00

Flight: 11/1/16 - 11/7/16

Market: Sarasota-Manatee - SRA Office: WASHINGTON

Separation: Total GRP: Traffic #: 60627

Agency Order #: 4980279 Buyer: Pino, Thomas Salesperson: BRADLEY PHILIPPS 202-955-5342 Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Comments: revised lines 1,6

Z.	Changes: Program fro	Th 6 9p-10p	Changes: Day/Time f	1 7p-7:30p	# Day/Time	
	Changes: Program from Scandal-ABC to Notorious	Notorious	Changes: Day/Time from Sa 6:30p-7p to Sa 7p-7:30p	ABC7 News @ 630P	DP Program	
101/		\$2,200. 00 0		\$500.00 0	Rate Rating	
TOTALS: 16		30 1		30 1	Len 11/1	
						11/1 - 11/1
16					Spots	Total
16 \$20,900.00 \$0.00		\$2,200.00 \$0.00 0.0		\$500.00 \$0.00 0.0	49	Total
\$0.00		\$0.00		\$0.00	CPP GRP	
0.0		0.0		0.0	GRP	

M



Special Instructions

Date/Time

10/12/16 2:15 PM

BRADLEY PHILIPPS

revised lines 1,6 Comment

Added by

10/12/16 1:43 PM

Ronda Drago

10/03/16 12:42 PM

Ronda Drago

LINE 8 NA RATE
OFFER 1X 11/5 7P NEWS @ \$500
1X 11/6 630P NEWS @ \$500
11/1-11/4 9A-10A SUNCOAST VIEW @ \$100

line 6 PRG IS NOTORIOUS LINE 1 NEWS AIRS @ 7P DUE TO SPORTS PLS ADV

RESEND LINE 1 NEWS AIRS @ 7P LINE 6 PRG IS NOTORIOUS PLS ADV THANK YOU

Contract # 25157399 CPE: 49/53/4632

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Product: DSCC IE

Changes as of: 10/12/2016 at 2:15 PM Advertiser: DSCC IE Flight: 11/1/16 - 11/7/16

Version: Highlighting Revision 3 Station: WWSB

Market: Sarasota-Manatee - SRA Office: WASHINGTON

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Assistant: BRADLEY PHILIPPS 202-955-5342

Salesperson: BRADLEY PHILIPPS 202-955-5342

Agency Order #: 4980279

Buyer: Pino, Thomas

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Order Level Comments

Hinknown: 97%	Comment: sha	WWSB Share: 3%	Market Budget: \$696,667		
	Comment: share based on whole tampa market		6,667	Competitive Information	
	7.		Day/		

04/21/16 10:28 AM | BRADLEY PHILIPPS 04/29/16 3:03 PM Ronda Drago 04/21/16 10:28 AM BRADLEY PHILIPPS

Separation: 30 Separation: 30

0.0	NIA	\$20,900.00	16	100%	Total
0.0	N/A	\$20,900.00	16	100%	
GRP	CPP	Dollars	Spots	% Distrib	y/Time
		ummary	Daypart Summary		

Month	Spots	Dollars
16-Nov	16	\$20,900.00
Total	16	\$20,900.00

20

				Trans	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
					•	- 1	Changes: Comments from MG for line 8 shown on lines 16-18 to revised lines 1,6. 2
Revision	10/12/16 2:15 PM BRADLEY PHILIPPS	Revised			\$0	\$20,900.00	\$20,900.00 buylines added or modified.
Makegood 3	10/12/16 1:43 PM Ronda Drago	Sent To Rep			\$0	\$20,900.00	
Makegood 2	10/3/16 12:42 PM Ronda Drago	Sent To Rep			\$0	\$20,900.00	\$20,900.00 Changes: Total GIMPs to 0.
k)		,		Changes: Total Spots from 14 to 16, Comments from Separation: 30 to MG for line 8
- VGAISIOII	11-01-0-000 AM DIA OCC	0011111100	,		4.	+	
Makegood 1	4/29/16 3:03 PM Ronda Drago	Confirmed			\$0	\$20,900.00	
Queued for							
Electronic Contracting	4/21/16 10:30 AM				\$0	\$0	
Revision	4/21/16 10:28 AM BRADLEY PHILIPPS	Confirmed		_	\$0	\$20,900.00	Changes: Product from issue to DSCC IE, Demo Meta to [R16], User Entered \$ from \$20,900.00 \$0.00 to \$20,900.00, Total Spots from 15 to 14. 5 buylines added or modified.
New	4/21/16 10:15 AM BRADLEY PHILIPPS	New	15		\$20,900.00	\$20,900.00 \$20,900.00	



Policy

Agency: Great American Media CPE: 49/53/4632 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Contract # 25157399

Product: DSCC IE

Agency Order #: 4980279

Primary Demo: Adults 35+

Salesperson: BRADLEY PHILIPPS 202-955-5342

Buyer: Pino, Thomas

Advertiser: DSCC IE Flight: 11/1/16 - 11/7/16

Changes as of: 10/12/2016 at 2:15 PM

Version: Highlighting Revision 3 Station: WWSB Market: Sarasota-Manatee - SRA

Office: WASHINGTON

Total \$: \$20,900.00

Total Spots: 16 Total CPP: \$0.00

Total GRP: Traffic #: 60627

Separation:

Assistant: BRADLEY PHILIPPS 202-955-5342

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Con Type: POLITICAL/VOTE